

Take Action. Make an Impact. Get Recognized!

Action	Points
1. THRIVING LOCAL ECONOMIES	
1.1 Support Redevelopment of Brownfield Sites	5-90
1.2 Implement Sustainable Purchasing	10-30
1.3 Inventory and Promote Local Retail Options	5-30
1.4 Provide Resources and Supports to Local Businesses	5-20
1.5 Promote Sustainable Workforce Development	5-25
1.6 Participate in and Promote the C-PACE Program	5-15
2. WELL-STEWARDED LAND & NATURAL RESOURCES	
2.1 Provide Watershed Education	5-20
2.2 Create a Watershed Management Plan	10-30
2.3 Engage in Watershed Protection and Restoration	15-45
2.4 Develop an Open Space Plan	5-40
2.5 Create a Natural Resource and Wildlife Inventory	10-15
2.6 Manage for Drought and Municipal Water Use	5-15
2.7 Provide Education on Water Conservation	5
2.8 Implement Low Impact Development	5-50
2.9 Manage Woodlands and Forests	10
2.10 Facilitate Invasive Species Education and Management	5-20
2.11 Implement Green Grounds and Maintenance Program	5-25
3. VIBRANT & CREATIVE CULTURAL ECOSYSTEMS	
3.1 Map Tourism and Cultural Assets	5-15
3.2 Support Arts and Creative Culture	10-25
3.3 Develop a Creative Placemaking Plan	10-15
3.4 Provide an Arts and Culture Program for Youth	15-20
4. DYNAMIC & RESILIENT PLANNING	
4.1 Integrate Sustainability into Plan of Conservation and Development and Zoning	5-90
4.2 Adapt Permitting Process to Promote Sustainable Development	5-20
4.3 Develop Agriculture-Friendly Practices	5-25
4.4 Assess Climate Vulnerability	5-25
4.5 Inventory and Assess Historic Resources	5-45
4.6 Streamline Solar Permitting for Small Solar Installations	10-20
5. CLEAN & DIVERSE TRANSPORTATION SYSTEMS	
5.1 Implement Complete Streets	5-110
5.2 Promote Effective Parking Management	10-45
5.3 Encourage Smart Commuting	10
5.4 Support Zero Emission Vehicle Deployment	5-20
5.5 Promote Public Transit and Other Mobility Strategies	5-55

Action	Points
6. EFFICIENT PHYSICAL INFRASTRUCTURE & OPERATIONS	
6.1 Benchmark and Track Energy Use	5-10
6.2 Reduce Energy Use Across All Municipal Buildings	10-100
6.3 Achieve High Energy Performance for Individual Buildings	5-140
6.4 Increase Use of Renewable Energy in Municipal Buildings	10-50
6.5 Develop a Municipal Energy Plan	10-20
6.6 Manage Municipal Fleets	10
6.7 Install Efficient Street Lights	5-20
6.8 Implement a Community Energy Campaign	10
7. STRATEGIC & INCLUSIVE PUBLIC SERVICES	
7.1 Hold a Sustainability Event	5-25
7.2 Provide Effective Community Communications	15
7.3 Train Municipal Commissions	5
7.4 Encourage Healthy and Sustainable Food Networks	10-35
7.5 Report Materials Management Data and Reduce Waste	5-55
7.6 Implement Save Money and Reduce Trash (SMART) Program	5-35
7.7 Recycle Additional Materials and Compost Organics	10-40
7.8 Develop a Food Waste Prevention and Food Scraps Recovery Campaign	5-15
7.9 Conduct Health Impact Assessments	5-25
7.10 Improve Air Quality in Public Spaces	10-45
8. HEALTHY, EFFICIENT & DIVERSE HOUSING	
8.1 Design and Implement a Housing Needs Assessment	10-35
8.2 Grow Sustainable and Affordable Housing Options	10-50
8.3 Benchmark Energy and Water Use for Multifamily Housing	5-15
9. INCLUSIVE & EQUITABLE COMMUNITY IMPACTS	
9.1 Optimize for Equity	10-50
10. INNOVATION ACTION	
10.1 Implement Your Own Sustainability Action	5-20



Bronze Certification

Complete **1 Equity Toolkit** in action 9.1.
Complete at least **1 action** in each of the categories (1-9).
Successfully complete actions totaling **200 or more points**.



Silver Certification

Complete **3 Equity Toolkits** in action 9.1.
Complete at least **1 action** in each of the categories (1-9).
Successfully complete actions totaling **400 or more points**.