

DARIEN YOUTH
COMMISSION
PERFORMANCE MEASURES
2013

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Youth Director
January 25, 2014

YOUTH COMMISSION MISSION STATEMENT

The Youth Commission shall act as an advocate for youth services by developing, planning, coordinating and/or conducting programs and/or activities focused on enrichment for the youth of the Town of Darien. This includes but is not limited to addressing: health, recreation, employment, positive youth development and general welfare requirements of these said youth. Such programs and activities offered shall strive to avoid unnecessary duplication of those provided by public and private agencies. To this end, the Youth Commission shall act as a coordinating body of all available youth programming.



PRIMARY AREAS OF FOCUS

▣ RECREATION

ACTIVITY BY TARGET POPULATION

- 1) PRESCHOOL
- 2) ELEMENTARY SCHOOL
- 3) MIDDLE/HIGH SCHOOL

ACTIVITY REQUIRING "MEMBERSHIP/REGISTRATION"

- 1) TOPS
- 2) SUMMER CAMP
- 3) MIDDLE SCHOOL SUMMER
ACTIVITY PROGRAM (MSSAP)

▣ HUMAN/SOCIAL SERVICES

YOUTH TARGETED

- 1) THRIVING YOUTH/CONNECTED
COMMUNITY TASK FORCE (Co-chair
2013/14)
- 2) DEPOT ADULT ADVISORY BOARD

OTHER AGE TARGET

- 1) PARENT AWARENESS (YC ADULT
MEMBER - CO-CHAIR; YOUTH
DIRECTOR - MEMBER)
- 2) COMMUNITY FUND'S HUMAN
SERVICES PLANNING COUNCIL
(YOUTH DIRECTOR - MEMBER)
- 3) EXECUTIVES EXCHANGE

By definition, youth means: young people in general; the condition of being young. To more efficiently provide services and programs to a broad array of darien "youth," the youth commission focuses on three different target populations: *pre-school; elementary school; middle & high school*

PRE-SCHOOL

- Movies at the Beach
- Community-Wide Movie & SS Holiday Gift Drive
- Community-Wide Arts Festival: A Day to Create
- Tilley Pond Model Boat Regatta
- Family Concert Series
- Sand-Castle Building Contest
- Push-Pull Parade



ELEMENTARY SCHOOL

- Movies at the Beach
- Community-Wide Movie & SS Holiday Gift Drive
- Community-Wide Arts Festival: A Day to Create
- Tilley Pond Model Boat Regatta
- Family Concert Series
- Sand-Castle Building Contest
- Summer Camp Program



MIDDLE/HIGH SCHOOL

- Movies at the Beach
- Halloween Window Painting Contest
- TOPS
- Community-Wide Movie & SS Holiday Gift Drive
- Middle School Summer Activity Program
- Employment Opportunities (Summer)
- Jobs Office
- Collaborative Programming w/the Depot, DHS & MMS
- Safe Rides
- Leadership Training (CIT)



PROGRAM DELIVERY & ADMINISTRATION

- The Youth Commission/Youth Director directly administers programs on a year-round basis.
- The two largest programs the department operates are the TOPS program (Teen Options) offering 14 varying social & recreational activities for middle school aged students, and the Town of Darien Summer Day Camps (4) for children entering grades 1 - 9.
- Participation continues on a steady basis
- Employment opportunities for @ 28 students in Grade 11+ (Summer-time staff of 35+)
- Training opportunity through "Counselor in Training" (CIT) program for students who have completed freshman year of high school
- The ability to deliver the programs is made possible only by the support and involvement of the large number of dedicated volunteers (on average, 500+ per year)

PROGRAMS & ACTIVITIES

ON-GOING (requiring membership/registration)

- TOPS Program (Middle School)
- Summer Camp (Grades 1 - 6)
- MSSAP (Camp Menace) (Grades 7 - 9)
- Safe Rides

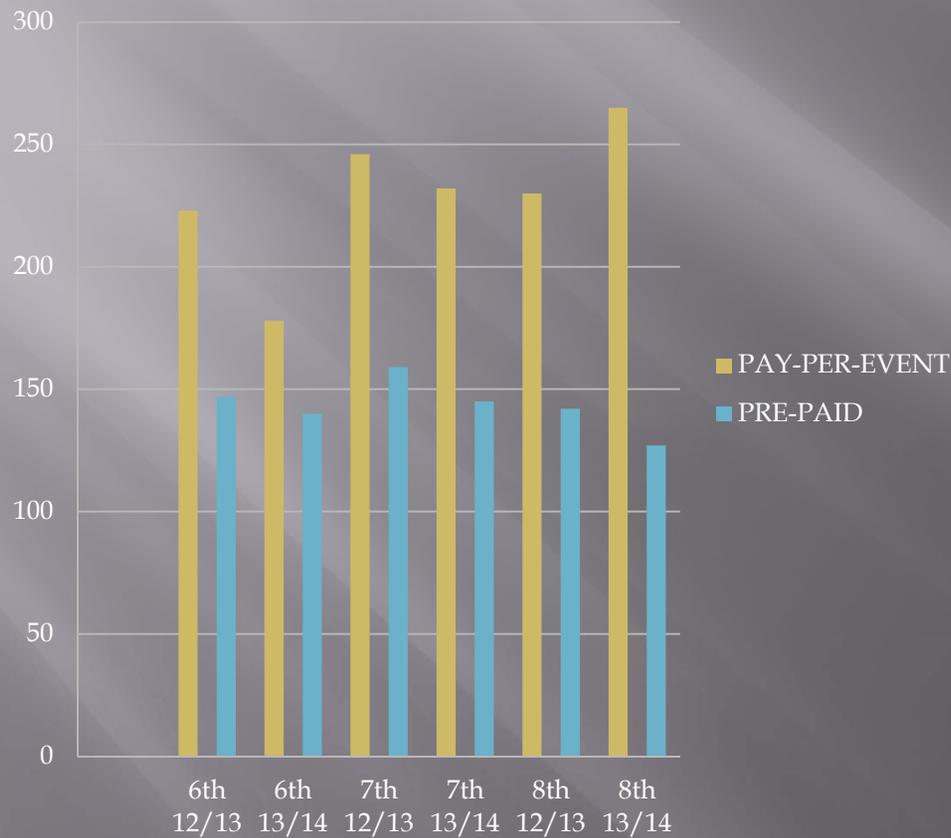
ANNUAL EVENTS

- Halloween Window Painting Contest
- Community Movie/SS Holiday Gift Drive
- Community Arts Festival: A Day to Create
- Tilley Pond Model Boat Regatta
- Family Concerts
- Sand Castle Contest
- Movies at the Beach

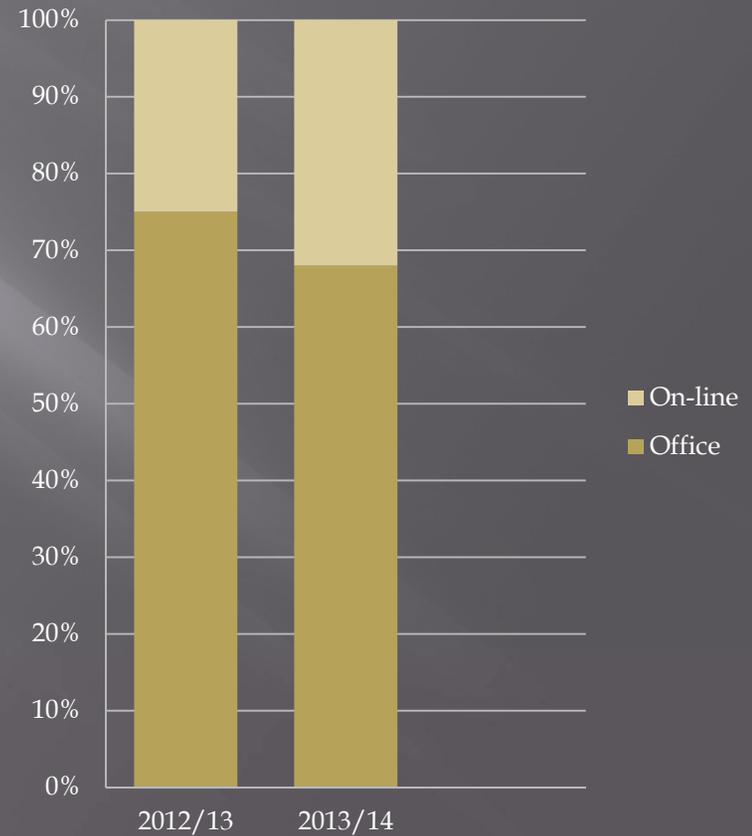
2012/13 - 2013/14 TOPS REGISTRATION (MEMEBERSHIP) COMPARISON

2012/13 - 1147 members; 2013/14 - 1088 members

TOPS REGISTRATIONS



TOPS REGISTRATION



SUMMER CAMP REGISTRATION COMPARISONS

2012 - 224 registrants; 2013 - 236 registrants

Summer Camp Registration Comparison



SUMMER CAMP REGISTRATION REGISTRATION COMPARISONS

SUMMER CAMP REGISTRATION COMPARISON



MIDDLE SCHOOL SUMMER ACTIVITY PROGRAM REGISTRATION COMPARISONS

MSSAP REGISTRATION COMPARISON



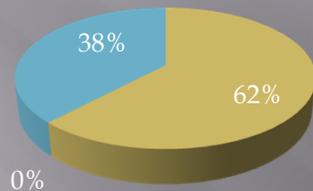
CUSTOMER SATISFACTION

SUMMER CAMP 2013 SURVEY MONKEY (13% RETURN)

57% Camp Mather; 29% Camp Royle; 14% Camp Hindley)

How did you register your child for camp?

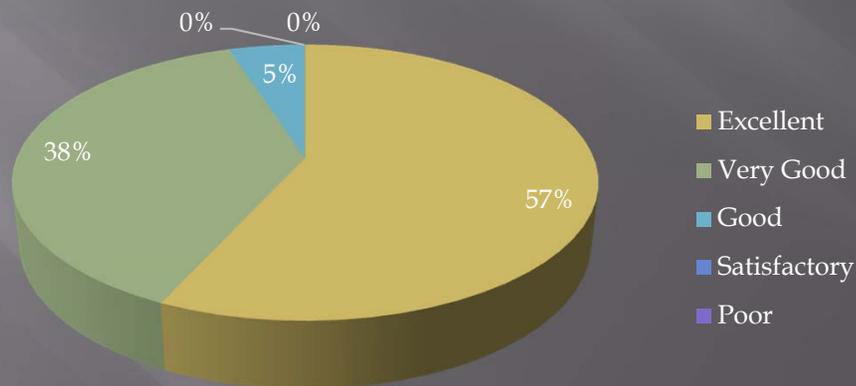
■ On-line ■ Mail ■ In-Person



Registration process satisfaction?

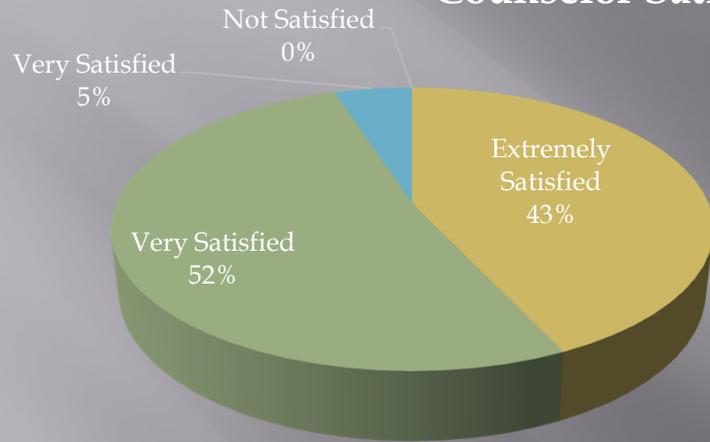


Child's overall camp experience



SUMMER CAMP 2013 SURVEY MONKEY (Cont'd)

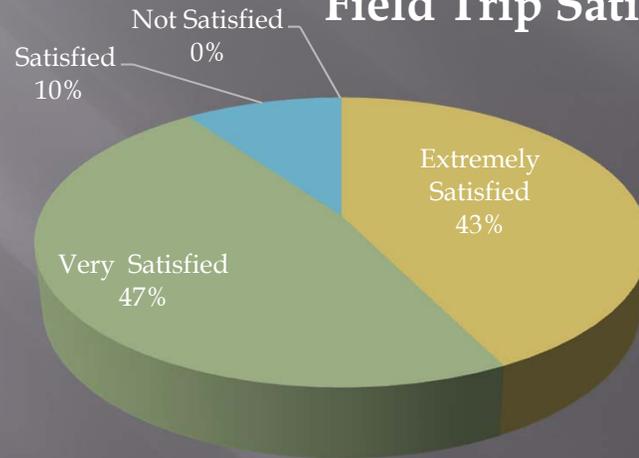
Counselor Satisfaction



Program Content Satisfaction



Field Trip Satisfaction



SAMPLE: SUMMER CAMP 2013 SURVEY MONKEY NARRATIVE RESULTS

- Everything was awesome. Thanks for running the camps and making them the best for the kids. (Camp Mather)
- This camp has been loved by both of my children for over 5 years (Camp Mather)
- Counselors were great at keeping kids happy & safe (Camp Mather)
- My child enjoyed Town camp and we think the Town Camp staff does a very good job. (Camp Royle.)
- Wouldn't change a thing (Camp Royle)
- Maybe not so many trips to the beach? set up sprinklers at the school and let them run through?
(Camp Royle)
- I would like the counselor to encourage the kids to eat their lunch (Camp Hindley)

WHAT TO DO WITH THESE RESULTS

Youth Director will forward survey results, including all narrative comments, to next year's Camp Directors. Modification, where possible, will be implemented. In addition, comments specific to counselor improvements will be included in Staff Training. Additional survey will be sent out at end of Summer Camp 2014 to participants' parents.

Additionally, staff is surveyed at end of summer camp program as well. Feedback on quality of directors, program content, field trips & supplies is solicited. Results are shared with directors and where possible, recommendations are factored into program for upcoming summer.

RETURN OF COMMUNITY COLLABORATORS & PARTNERSHIPS

COMMITTEES

- ▣ Community Fund's Human Services Planning Council
- ▣ Parent Awareness
 - Youth Director Member
 - Adult member - Co-chair
- ▣ Executives Exchange
- ▣ Depot Adult Advisory Board
- ▣ Thriving Youth/Connected Community
 - Over 40 agencies and organizations are represented on this Task Force
- ▣ YAT (Youth Asset Team) - YC Junior is YAT member

COLLABORATIONS

- ▣ Community Fund
- ▣ Depot
- ▣ YWCA
- ▣ Community Festival of Arts (Darien Nature Center; Depot; Kiwanis Club; Person-to-Person (K-2-K); Red Cross; Darien Dance Center; Darien Library; Parks & Recreation; Kids in Crisis; Parent Awareness; DCA; Child Guidance; Boy Scouts; Robek's
- ▣ Darien Arts Center
- ▣ Darien Parks & Recreation
- ▣ YMCA
- ▣ Darien Human Services
- ▣ Kiwanis Club of Darien
- ▣ TD Bank
- ▣ Coordinator monthly calendar "What's Up For Kids"
- ▣ DHS Administration/PA
- ▣ MMS Administration/PA

EDUCATION & AWARENESS

THRIVING YOUTH TASK FORCE

- ▣ 2008 & 2011 ASSET-BASED SURVEY ADMINISTERED TO DPS STUDENTS IN GRADES 7 - 12. (See comparative results attached)
- ▣ APRIL 2013 - ALCOHOL & ASSET AWARENESS MONTH CAMPAIGN
- ▣ FAMILY DAY DINNER
- ▣ NOVEMBER 2014 - READMINISTER ASSET-BASED SURVEY TO DPS STUDENTS IN GRADES 7 - 12

PARENT AWARENESS

- ▣ Parent Awareness is a family-focused program that provides support and education to parents and children to encourage the healthy, positive development of youth and families in Darien & surrounding areas. Sample programs:
 - Empowering Your Child & Encouraging Self-Advocacy
 - Birth Order
 - Eliminating Stress (elementary school grade level target and middle/high school grade level target)
 - Social Media & Social Games
 - Positive Coaching Alliance

The Youth Commission's role in the community is varied. We offer recreational and entertaining events and activities for all ages. The Youth Director as well as YC Members serve with a variety of social & human services organizations. The interaction and networking accomplished through these efforts underscore how highly this community values its youth. It truly strives to accomplish everyone's goal to embrace the following:

