

RECYCLING CENTER ADVISORY COMMITTEE

MINUTES- Meeting Date 12 March 2014 (Approved)

PRESENT: Craig Flaherty (Chair), Dot Kelly, Carolyn Bayne, Wendy Ward, Finley Wetmore, Terry Gaffney.

MINUTES FROM PREVIOUS MEETING: Move to approve as written with correction for grammar and spelling only put forth, seconded, and passed unanimously; Terry Gaffney to forward on to Town Clerk.

2014 BUDGETARY REQUESTS – No response yet to budgetary request from Town; request for budget items re-sent today. Requests included:

- PRINTING- \$8,000 (10K copies of brochures, maps, trifold,
- GRAPHIC DESIGN- \$500-
- SIGNAGE- \$3,000 – 5 new signs, including main entry noting recycling and MSW numbers.

RECYCLING IN SCHOOLS

DHS- Finley Wetmore applied for and received a grant of \$2,000 from Whole Kids Foundation. Plan is to plant a garden of native plants on cafeteria lawn area to be used by all interested school groups- eg- science class seed germination, Woodworking shop to make benches; art class for outdoor class with 'inspirational environment'.

- Compost and e-waste efforts delayed in lieu of above.
- Surveying need for signs etc in individual classes

ELEMENTARY SCHOOL EFFORT – 8" x 11" graphics being done by DHS art department for grammar school application at or near recycling bins.

- Art for Action DHS after school club- Standup cutouts next to bins as concept going forward
- Get 'Green Team' in each school involved
- DEG- ongoing programs stressed by minimal number of volunteers

RECYCLING IN BUSINESS/INSTITUTIONAL BUILDINGS- David Genovese very supportive.

- Start with large corporations first as many understand concept
- Small to mid-size companies need Communication piece for cleaning services.
 - o Must be Bilingual- English and Spanish
 - Terry Gaffney can translate into Spanish
- Cleaning Services tend to use bags for each bin; challenges include:
 - o Compliance by individual employees
 - o Effective separation at source
 - o Separate pickup dates and or dumpsters
 - o Cost concern for individual businesses
- Question is hauler compliance if facility is not set up
- SSR not a requirement for business now; suggested we discuss setting up workable parameters with Town Gov't- consensus concept should be tabled until further progress demonstrated

MUNICIPAL BUILDINGS (eg Town Hall, Library, Board of Ed)

- Public side should lead by example, showing current recycling program is visual, consistent, and sustainable... Much work still to be done in public buildings (no recycling bin in our meeting room at Town Hall!
 - o Finley and Wendy to start with Library Staff
- Terry Gaffney and Carolyn Bayne to supply list of facilities in town used by public (eg- DCA)
- **RESTAURANTS**
 - o **FOOD WASTE-** start here and in grocery stores- compost effort to minimize MSW
 - Once thought through, expand to private households
 - o **COOKING OIL (Yellow Grease)-**many restaurants have a service
 - For Town, let's pick a service, put a bin at RCC; residents bring their waste

MARKETING PLAN, OUTREACH AND PUBLIC EDUCATION

INTERNET INFO- Recycling Center Tour page is now on You Tube and has a link on town website.

CHAMBER OF COMMERCE-

- Initiate 'Go Green' conversation
- Darien Sidewalk Sale in July- ask for free set up spot
- Include SSR flier with new member kit

ONE DAY RECYCLING ONLY PASS CONCEPT

- One day recycling center pass concept for recycling only as part of 'GO GREEN' initiative... if successful could possibly lead to pay as you go one day pass for the future; if enacted:
- Limit of 100 passes to see if there is a demand
- Good for thirty days from date of issue

NEWCOMER PASS- for new residents; good for thirty days after closing.

MARKETING PLAN CALENDAR- Plan for annual actionable items to be formalized on a calendar basis so all involved/interested parties can allocate time, money and resources in a timely fashion; eg

CHRISTMAS TREE PICK UP DATES- January

EARTH DAY- April 22nd

ARBOR DAY- last Friday in April

BULK PICKUP (by appointment)- April through June

RECYCLING CENTER STICKER RENEWAL- June 30th

HAZARDOUS WASTE DISPOSAL DAY- First Saturday in June

SWAP SHOP ANNIVERSARY DAY

LEAF PICKUP SCHEDULE

CLASS TOUR OF RECYCLING FACILITY- September/October

'ONE-DAY CHRISTMAS WRAP ACCESS' (proposed)- December

HAULER MEETING WITH COMMITTEE 2X YEAR

WOOD CHIP AND COMPOST AVAILABILITY

CHAMBER OF COMMERCE

NEWCOMER'S GROUP

RECYCLING CENTER 'CELEBRATION DAY'(proposed)

BUDGET REQUEST TO TOWN GOVERNMENT

CIVIC ORGANIZATIONS- (Boy Scouts, Girl Scouts)

GREEN TEAMS AT SCHOOLS

DARIEN ENVIRONMENTAL GROUP

No other business being brought forth, a motion made to adjourn at 12:55; seconded and approved unanimously.

NEXT MEETING DATE: Room 206, Wednesday 09th April at 12:00 Noon.

Submitted by Terry Gaffney