

RECYCLING CENTER ADVISORY COMMITTEE

MINUTES- Meeting Date 13th May 2015 (Draft Copy)

PRESENT: Craig Flaherty (Chair), Terry Gaffney, Carolyn Bayne, Christine Lajaunie, Alison Stolar. Guests: Sally Ijams- Darien Library; Ed Gentile- DPW

MINUTES FROM PREVIOUS MEETINGS: Minutes from the March meeting having been distributed, a motion was made to approve as written; seconded, and approved unanimously.

MARKETING PLAN, OUTREACH, and EDUCATION

MAP & TRIFOLD UPDATES- Recycling Center map recycling tri-folds have been updated to reflect locations for both mattress and paint recycling areas, and have been passed on to DPW for final sign-off and printing. Goal is to have updated material included with mailing for sticker renewals. Older material to be included in any mailings made before new material is in.

RCAC COMMISSION'S CHARGE UPDATE

- 'Movable stickers' (stickers not affixed to vehicle window) which are then 'lent' to non-sticker vehicles to be addressed
- Recycling Initiatives initiated this year include handling of batteries, light bulbs, clothing and textiles, mattresses, paint
- Increase general awareness- maps/trifolds;
- All Recycling Center maps and Recycling tri-folds have been updated to reflect locations for both mattress and paint disposal

LIBRARY EARTH DAY FAIR- 'ALL THINGS GREEN'- Sun Apr 19th 2:00- 4:00 PM. V video from conception to execution will be available next week at www.Darienlibrary.tv As an extension of 'greening' - all light bulbs in library facility are being converted to LED. Plan is to make it an annual event.

RECYCLING IN SCHOOLS & PUBLIC BUILDINGS-

CAR IDLING- Posters publicizing State Law that car-idling is limited to no more than three (3) minutes is in place at Tokeneke only; other schools still not set up.

MMS

- Lunchroom recycling will continue to be a challenge until a consistently monitored process is in place. This will require training of committed members of both custodial staff and teachers.
- Placement of lunchroom receptacles has not been consistent either
- Christine to follow up with bullet point hit-list for next step

PRIMARY SCHOOLS

- Next year a 'no-idling' pledge will be part of educational package to both PTO and Parent Coffee.

RECYCLING CENTER

MATTRESSES- Mattress Container to be put in place by month's end. Placement of container will eliminate concern over commercial signage.

PAINT- agreement is in final stages and awaiting approval from Town Counsel.

SIGNAGE- graphics approved on Swap Shop, (2) Textile, and Promotional signage for social and digital media. Cost estimated at @ \$1,000.00

New parking arrangement has been a big improvement. Traffic marking of 'IN-OUT' would be a great help. Staff has had an easier time

Motion made to adjourn at 12:45; seconded and approved unanimously.

NEXT MEETING: Jun 10th 12:00 Noon, Room 206