

TV79 Advisory Board Meeting

Minutes

Tuesday, September 15th

Room 206

Present: Lynn Hamlen, Jim Cameron, Marilyn Hart, Dave Dever, Mike Wheeler

The meeting was called to order at 7:30 PM by Lynn Hamlen

The minutes were approved.

The agenda was amended to add a presentation from Cecelia Smith, the editor of Patch. She proposed that TV79 allow those who purchase DVD's of TV79 programming to edit and post highlights on their web sites with a watermark added to reflect that they are utilizing copyrighted material from TV79.

The Advisory Board approved the following motion 5-0.

"TV79 will make available upon request DVD's of its Town of Darien public meeting programming and originally produced programming at a reasonable cost and in a timely manner. The purchaser will be allowed to edit the DVD and post highlights on their website and utilize for editorial purposes only. TV79 will provide the event in its entirety and will have no editorial control over the edits selected by the purchaser. TV79 retains the copyright and will be appropriately credited as the copyright holder. "

Lynn Hamlen suggested that Darien Patch could include the TV79 program schedule in its listings.

Status of Camera Operators

Jim reported we have been at full staff for the summer and have trained personnel through the end of the year.

Equipment Update

Dave and Jim said we are starting to see some deterioration in the older equipment. We have received a \$4,000 grant from Area 9 for equipment that will be used in Room 213 and for an updated switcher for Room 206.

We are eligible for \$2,500 from Area 9 for a further grant for equipment that needs to be upgraded.

There is a capital allocation from the Town of Darien. We are looking at redesigning Room 119 to add its own mini-control room.

TV79 DVD donation to Library

The Darien Library is now in receipt of the first 2+ years of programming created by TV79. The Library plans to make the content available at no cost for viewing by Darien Library patrons.

"Inside Town Hall" Scheduling

Jim Cameron has produced 19 "Inside Town Hall" interviews that have been airing since March 2009. They are designed to enlighten viewers about the operation of the Town agencies and departments.

The TV79 Advisory committee will review at its next meeting December 1 a suggestion to amendment to the TV79 Policies and Procedures that will cover any candidates running for elective office appearing in any programming that is not related to a public meeting for a two week period prior to their Party primary or Party caucus. Currently candidates are prohibited from appearing in any non public meeting programming aired on TV79 for the two months prior to the General Election.

Outside Productions

Louise Globbi-Ersek, a member of the TV79 staff, has created a number of Darien Public Service announcements that are running between programs on TV79. One of her PSA's, "Click it for Cassie", produced with the Depot, won a \$1,000 prize. She has also produced six PSA's for the Darien Police Department and is working on a production for the Darien Historical Society.

Mike Wheeler suggested we ask the sponsoring agencies with whom we produced the PSA's if we could make them available on YouTube and to the local media for their web sites.

A number of town agencies are expanding their uses of video for communication and training. Lynn Hamlen is going to suggest to the Board of Finance, Board of Selectmen and Advisory Commission on Information Technology that it might be more efficient to develop a plan with the Tech Committee, TV79 and the relevant agencies and departments to maximize the utilization of existing Town owned equipment and technical resources.

Other Business

Dave Dever reports from the Area Nine Cable Council meeting that Cablevision is moving its regional public access channel 77 to channel 88 effective 9/16/09 to make way for a High School Sports Channel. Dave did not know the status of involvement of Darien High School in Cablevision's new High School Sports channel.

TV79 has been invited to broadcast the Darien League of Women Voters Candidates Debates, produced by the LWV, on October 20th. The League's guidelines for fair and balanced coverage were discussed in detail.

The meeting was adjourned at 9 pm. The next meeting will be December 1st at 7:30 PM in Room 206.