

# ARCHITECTURAL REVIEW BOARD

## MINUTES of FEBRUARY 24, 2009

(As approved by the Board on March 24, 2009)

In Attendance: Brown, Castell, Gadsen, Greene, Groppa, Hughes, MacDonald,  
Lawrence  
Staff: Keating

### ARB #2-2009

Megan Dey Photography  
975 Boston Post Road, CBD Zone  
Proposed rear entrance sign.

Megan Dey requested a sign over the rear entrance of her photography studio. The sign measures 14 X 36 inches and will be mounted over the door frame. The maximum letter height is 4.25 inches. The sign is apple green with white lettering. ARB suggested the sign should be moved to 2 inches about the door molding. ARB also suggested the air vent above the door should be painted white. The sign was approved as presented.

### ARB #4-2009

Jordan Caterers and Event Planners, LLC  
1480 Boston Post Road, SB Zone  
Proposing three wall signs.

Lawson Smith for Jordan Caterers is proposing three signs. One sign is for the address and will be placed over the front entrance. The size of the address sign is 6 X 14 inches with letter height approximately 5 inches. The other two signs are identical and are 10 X 59 inches. One sign will be placed on the Boston Post Road side of the building over the window to the right of the entrance and will balance the existing sign for SBD Kitchens in the same building. The other sign will be on the Cross Street side placed over a window. The signs will have a background color of "Jeffersonian Green" with matte gold lettering.

ARB suggested the address sign changed to pin letters over the door in antique brass or black for more visibility. The revised address design was approved. ARB also honored the client's request to have the full logo represented on the signs. ARB suggested that keeping the logo in the signs makes the lettering so small that it will not be readable. They suggested using 7 or 8 inch tall letters for the name of the business. The signs as originally proposed were approved, but the letter to the applicant will express the ARB concern about the legibility of the signs.

ARB #6-2009  
Kellogg's General Store  
934 Boston Post Road, CBD Zone  
Proposing on wall sign on the front on the building.

Sally Kellogg and Chris Noe are proposing a blade sign to hang from the area above the entrance door and project out perpendicular to the front wall of the building. The building is at the intersection of Tokeneke Road and the Boston Post Road and the front wall is not flat, it has a 30 degree angle. The sign would hang perpendicular to the building with a large arrow pointing to the building over the fixed, curved, awning or portico. Lights are proposed on each side of the proposed sign. The proposed sign measures 29 X 84 inches with lettering 10 inches high. The applicant already made the proposed sign and brought it to the meeting to show the ARB. The sign would project 3 feet beyond the outside edge of the awning over the entrance. The proposal also requests three, front wall type signs including descriptive wording on the front fascia board. Three signs would cover the three surfaces of the fascia (the flat surface parallel to Tokeneke Road, the curved surface above the doorway, and the flat surface parallel to Boston Post Road). They are also requesting a sign for the rear entrance that faces Center Street.

ARB did not approve any of the signs as requested because none of the proposed signs comply with the Regulations. Projecting signs are not permitted and the sign as proposed would extend out into the street right of way. The front wall fascia signs are proposed too large and too numerous. The rear wall sign design was not specific but would appear to be too large and in the wrong location to comply with the Regulations. The ARB would not support a variance request if the applicant were to apply to ZBA for variance.

ARB suggested that the sign that had already been made (and which is not in compliance with the Regulations and is not acceptable to be mounted on the outside of the building) be hung within the window of the store. The applicant is to redesign the other proposed signs to comply with the Regulations and resubmit those materials for consideration at the March meeting.

There being no further business, the meeting was adjourned at 9:53 P.M.

Respectfully submitted,

Cherie Greene