

# KENNEDY'S BARBER CLUB

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## NARRATIVE

Kennedy's Barber Club (Kennedy's) has been operating in the Town of Darien for the past ten years. Kennedy's is an upscale men's grooming establishment that provides luxurious haircuts, beard and facial hair maintenance, head trimming, ear, nose and eyebrow waxing and world-class straight razor shaves in a relaxing atmosphere. The current location has been underutilized and as such we desire to move next door to Darien Place into a more suitable sized space that fits our needs, approximately ~1,333 ft.<sup>2</sup> when completed.

## Parking Analysis

Our hours of operation will not change at the new location.

DAY	HOURS	STAFFING	PEAK PARKING NEED
Monday	Closed	0	0
Tuesday	10 AM to 7 PM	3-4	5-7
Wednesday	10 AM to 7 PM	3-4	5-7
Thursday	10 AM to 7 PM	3-4	5-7
Friday	10 AM to 7 PM	3-4	5-7
Saturday	9 AM to 6 PM	4-5	7-9
Sunday	11 AM to 5 PM	4-5	7-9

[REDACTED]

We do not anticipate an increase or decrease in parking requirements based on our move

We currently have 5 stations and employ 5 barbers and 2 receptionists

Employees are generally staffed based on the min-max range in the table above, or 60%-80% of chair utilization

The new location is planned to have an additional station, however, we do not anticipate an increase in demand and will likely stay in the same min-max range shown above, or 50% to 75% of chair utilization

Based on 100% barber productivity and 0% no-show rates, peak parking need is as indicated in the table above in the last column, between 5 and 9 parking spaces

Services are generally 25 or 55 minutes in duration and are scheduled in 30 minute to 60 minute increments, transition times between sessions are minimal, assuming a conservative 9 minutes each hour, creates a need for approximately 1 additional parking space through out the day

Practically all (90-95%) clients are scheduled and have specific appointment times, therefore only 5-10% are walk-ins, creating the need for only 1 additional parking space at any point during business hours

The Commission was interested in knowing the parking needs of our establishment on Thursday and Friday between noon and 2 PM. Our peak is not during those times, as shown in the table above it would be 5 to 7 vehicles inclusive of employees. Our peak times are on Saturday and Sunday.

Finally, under our lease agreement with Darien Place we are bound by certain parking regulations which stipulate among other things that, Kennedy's employees shall park in parking spaces furthest from the building, Kennedy's employees will be required to park at the alternative locations that are arranged for by Darien Place in the future and furthermore there shall be no parking except for those working, shopping or receiving services

**Prakash B. Wadhwani**